

FOR IMMEDIATE RELEASE

3 October 2008

Insurecom announce major industry software release

Insurecom, the general insurance software house, announced today the successful release of their flagship broker management software 'agencyPlus v2.0.1'. Insurecom state that over 17% of all general insurance brokers across the UK now exclusively use Insurecom software, making them the third largest software house by broker clients.

Since the initial industry launch of agencyPlus version one in November 2006, the software had been modified with eleven major updates. Version two of agencyPlus has been in pre-release with large multi-office brokers for two months, and has been the recipient of the most intensive benchmarking programme Insurecom has run.

Insurecom's Chief Exec Phillip Walter added "The commitment from our many agencyPlus clients, our £8m development investment, and the five years dedication by our programming teams has paid off. agencyPlus has grown to become a mature broker management application that we're all very proud of. The Company is profitable, we have no debt, we have a full orders book, and we own outright an application for large intermediaries that we'd argue has no peer. We built this application to seize market share, and we're finding success."

In a unique approach to the needs of acquisition-focussed intermediaries, Insurecom hosted a number of functionality workshops with many of UK's largest brokers. Walter added "The new version of agencyPlus has seen a large amount of additional accounting and MI functionality added. This was designed to allow the system to be more functional for finance and accounts management within large multinational brokers, although the benefits translate down to multi-office mid-sized brokers as well. We are also announcing the release of 'eBusiness for agencyPlus', which is the world's first facility that integrates comprehensive web trading capabilities to within the brokers frontoffice."

Ends

Notes to Editors:

Insurecom Limited is the fastest growing software house in the general insurance intermediary market. Insurecom develop and deliver innovative software solutions that offer real business efficiencies, reduced costs and a modern scalable platform to help large multi-office brokers conduct insurance business more effectively. Over 17% of all general insurance brokers across the UK exclusively use Insurecom software.

We assist general growing insurance intermediaries to realise their full business potential through the delivery of high-value total broker solutions that help maximise business flexibility, efficiency and optimise employee productivity. Insurecom provide the industry's most efficient fully-integrated and automated platform for commercial lines business, schemes and delegated

authority business, consumer-direct and wholesaling website functionality, personal lines, and fully automated FSA reporting management.

Insurecom's groundbreaking business solution *agencyPlus* is empowering a growing number of large or consolidating insurance intermediaries to break free from the constraints of ageing legacy systems. Our flagship product was agile developed from the ground up using the latest modern technology, and together with our unique consultative approach Insurecom is enabling these brokers to meet their strategic business goals more efficiently than ever before.

Insurecom's end-to-end broker solutions deliver substantial productivity benefits by creating a single view of all customer data and automating processes including FSA compliance; all whilst driving accelerated growth through the ability to make agile manoeuvres into new markets.

Insurecom is dedicated to ensuring their clients deliver a superior customer experience.

Further Information

If you would like further information please contact:

Catherine Young

Insurecom Limited

T: 01273 85 2132

E: catherine.young@insurecom.co.uk