

FOR IMMEDIATE RELEASE

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## Insurecom goes climate neutral

Insurecom announced today that it has completed its transition to become a 'climate neutral' company. Insurecom is the first technology company in the UK Insurance Industry to take this responsible step forward.

To play its part in tackling climate change, Insurecom has calculated its carbon emissions and teamed up with Climate Care to offset the greenhouse gas emissions caused directly and indirectly by its business operations.

Insurecom chief executive Phillip Walter said, "Climate change cannot be ignored; we are taking responsibility for the indirect impact our business activities may have on the environment by offsetting our carbon emissions with Climate Care."

The company's direct and indirect carbon emissions were calculated by taking into account the unavoidable emissions created by normal operational activities, electricity consumption, the carbon cost of utilised technology hardware manufacture, and the type and frequency of business travel for all staff. To neutralise the CO2 emissions from the company's activities, Insurecom has made offset contributions to a number of sustainable energy and forest restoration projects around the world. These projects - such as restoring sustained rainforests in Uganda, providing villages in Honduras with efficient stoves in order to reduce the wood needed for cooking, and providing equipment and education to ensure renewable power for schools in India - not only fight climate change but have wider benefits to the local communities and environment too.

Walter explained: "This is an issue we all need to think about at every level. Staff are encouraged to think environmentally, and in fact this initiative was started by the team here. Thinking environmentally can complement existing business strategy."

Staff have greeted the decision with enthusiasm and are keen to contribute to the environmental commitment of the company. Many members of staff now car-pool to reach the office, with some members of staff leaving the car at home altogether in favour of cycling to work. To encourage an active lifestyle and environmental awareness, the company sponsors staff to cycle the annual 'London to Brighton Bike Ride' every year, and has seen a great turn-out by staff members.

Climate Care was selected to provide the carbon emission offsets due to the range of projects it invests into in order to ensure climate neutrality. It achieves this by 'offsetting' the greenhouse gas emissions, such as CO<sub>2</sub>, from business activities by reducing an equivalent amount of CO<sub>2</sub> on the company's behalf.

Ends

**About Insurecom – The Broker Solutions Company**

Insurecom is the premiere solutions company for general insurance intermediaries, with the UK's fastest growing software membership. We believe that your business should be increasingly sales-centric, with greater automation and less administration. Insurecom's experienced broker business team listen closely to intermediaries of all sizes to define and understand your objectives, often uncovering numerous possibilities that have until now remained out of reach. Insurecom maintain the largest ongoing financial investment commitment toward broker profitability in the sector, and operate the most aggressive development programme.

Insurecom's agencyPlus application is the most advanced broker software available, offering the most comprehensive regulatory, accounts, multi-office, commercial, schemes, ebusiness, and reporting facilities. agencyPlus is the only true complete smart-client SQL-based broker application in the industry, designed for growing brokers with such issues as FSA requirements, imarket, schemes, and UK ebusiness.

agencyPlus is one of the many groundbreaking tools used by Insurecom to bring the possibilities for general insurance intermediaries to life while maximising business flexibility and efficiency, optimising productivity and lowering operating costs.

[www.insurecom.co.uk](http://www.insurecom.co.uk)

**About Climate Care**

Climate Care is a service that helps companies to repair the damage its activities have on the climate. It does this by 'offsetting' the greenhouse gas emissions, such as CO<sub>2</sub> on the company's behalf. These reductions are made through a range of projects in renewable energy and energy efficiency, which not only fight climate change but bring benefits to communities round the world. Companies can offset emissions from flying, driving and household energy use.

[www.climatecare.org](http://www.climatecare.org)