

FINAL

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Insurecom is Awarded Microsoft Plaudit

Insurecom, the general insurance software house, announced that it has been awarded Microsoft Gold Partner status in the Microsoft Partner Program with an additional two competencies of Networking Solutions and Hosting Solutions, recognizing Insurecom's expertise and impact in the technology marketplace. As a Gold Certified Partner, Insurecom demonstrated expertise with Microsoft technologies and shown a proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits which gives them a competitive advantage in the channel, including access to special training and support.

Bruce McKee, Insurance Business Development Manager at Microsoft UK said "Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic plans. Microsoft Gold Certified Partners have certified expertise, and access to direct training and support"

"We are glad Microsoft has stiff requirements for the Gold level of certification" says David Daiches, COO at Insurecom. "As a Microsoft Gold partner, Insurecom can offer its customers the reassurance of a truly professional organisation with the backing of Microsoft's resources. Our pursuit of the latest Microsoft based technology for our flagship agencyPlus and CarbonASP products for our customers pointed us directly to the certification and this recognition. The special competencies recognize the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing software based on Microsoft technologies.

"Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs," said Bruce McKee at Microsoft. "Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide."

The Microsoft Partner Programme was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The programme offers a single, integrated partnering framework that recognises partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

Ends

Notes to Editors:

Insurecom is a technology provider to the general insurance industry. Over 700 independent brokers of all sizes (almost 1 in 5 UK intermediaries in total) exclusively depend upon Insurecom for their software and insurer connectivity.

Insurecom assists growing general insurance intermediaries to realise their full business potential through the delivery innovative software and business process solutions that help automate insurance broking procedures, maximise business flexibility and efficiency, and optimise employee productivity.

Insurecom provide the industry's most efficient fully-integrated and automated platform for commercial lines business, schemes and delegated authority business, consumer-direct and wholesaling website functionality, personal lines, and fully automated FSA reporting management.

Insurecom's groundbreaking business solutions *agencyPlus* and *CarbonASP* are empowering a growing number of insurance intermediaries to break free from the constraints of legacy systems. The established and dependable products *tamUK*, *tamXpress*, and *quoteXpress* are also members of Insurecom's product range. Insurecom is a Microsoft Gold Partner.

Further Information

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