

FOR IMMEDIATE RELEASE

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Insurecom rides towards

Local software company Insurecom fielded a team of 21 employees to successfully complete the 2008 London to Brighton bike ride. The company's efforts raised over £1200 for the British Heart foundation.

This was Insurecom's fourth year of in the BHF London to Brighton, and it has become a anticipated event in the company calendar. Insurecom, who recently went carbon neutral, has a firm recycling policy and encourages its staff to car-pool and use bicycles whenever possible. With around a hundred employees, the turnout on Sunday represented 20% of all employees.

Insurecom's CEO Phillip Walter who also took part, comments, "To promote an active lifestyle and awareness for environmental issues we have always encouraged employees to cycle to work. The annual 'London to Brighton Bike Ride' is a natural extension of this. Participation in this years bike ride was again discussed at a monthly staff meeting and I continue to be amazed by the growing numbers willing to give it a go. This year we had just over four times the number of participants we started with back in 2005!"

But that's not all. Those who were not able to join the bike ride also wanted to contribute to the fundraiser, but how?

Phillip continues, "A number of staff not participating in the ride on Sunday expressed a wish to do something, so we organised a special company British Heart Foundation day on the Friday before the event and everyone contributed financially. This was a great source of encouragement for all the riders, and it helps a great cause."

When Insurecom announced in 2007 that it was planning a number of initiatives to become a 'climate neutral' company, the staff greeted the decision with enthusiasm. Insurecom was the first technology company in the UK Insurance Industry to take this step forward.

Ends

Notes to Editors:

Insurecom Limited are leaders in developing and delivering innovative software solutions that offer real business efficiencies, reduced costs and a scalable future proof platform to help brokers conduct insurance business more effectively. Over 17% of all insurance broker in the UK use Insurecom's software, proudly build in Brighton.

We assist general insurance intermediaries to realise their full business potential through the delivery of high-value total broker solutions that help maximise business flexibility, efficiency and optimise productivity. Insurecom's groundbreaking business solution, agencyPlus, is empowering a growing number of large consolidating insurance brokers to break free from the constraints of ageing legacy systems. Designed with the assistance of graduates from Sussex University, our flagship product was built from the ground up using the latest modern technology, and together with a unique consultative approach Insurecom is enabling brokers to meet their strategic business goals more efficiently than ever before.

Insurecom's end-to-end broker solution delivers substantial productivity benefits, by creating a single view of all customer data and automating processes including FSA compliance; whilst driving accelerated growth through the ability to make agile manoeuvres into new markets.

Insurecom is dedicated to ensuring their clients deliver a superior customer experience, and is the fastest growing software company in the insurance market.

Further Information

If you would like further photos and information, or an interview with Phillip Walter please contact:

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