

FOR IMMEDIATE RELEASE

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## Movers Section: Insurecom announces senior recruits

Insurecom, the general insurance software house, is pleased to announce the appointment of three new senior personnel.

Insurecom has appointed **Sandeep Ram** as its Sales & Marketing Director. Sandeep has 20 years of broad experience within technology companies in Sales, Marketing and Technology roles. During the past 8 years he was Vice President Sales EMEA at Celoxica Holdings Plc, a product life-cycle management solutions business which addresses some of the most challenging problems facing the finance sector, such as the exponential development of electronic trading and growth of complex derivatives trading, where the advantage is measured in microseconds. During his time there Sandeep presided over the successful launch of the sales effort in the EMEA region from a standing start. For the 3 years prior to this he was at Sequoia Tekelec Europe, a technology company at the cutting edge of electronic components and design, where after beginning as General Manager OEM Technologies, he was promoted to Sales and Marketing Director.

Insurecom has appointed **Joanna Malcomson** as Insurer Liaison Manager. Jo is a well-known industry figure, and will be responsible for delivering new products and services to Insurecom's users and managing the relationships with Insurers and other providers. Jo joined from Equity, where she was the Software House Liaison Manager.

Insurecom has also appointed **Angela Millen** as Service Manager. Angela has over 10 years insurance industry experience in a number of technical and operational roles. In her new role, Angela will be responsible for introducing formal ITIL based service management disciplines into Insurecom in order to manage the ongoing service provided to our growing agencyPlus and CarbonASP customer base. Angela is ITIL qualified and has a BTEC in Maths and Computing. Previously, Angela worked at NIG and most recently BGL group, where she was the IT Service Delivery Manager.

Welcoming the appointments, Phillip Walter, Chief Executive of Insurecom said: "We are proud and delighted that Sandeep, Jo, and Angela have agreed to join Insurecom at an exciting time for our company. They all have immense experience in their respective fields, and strengthening our team at this stage will prove invaluable to providing our customers with excellent service and the company's ongoing growth strategy."

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**Notes to Editors:**

Insurecom is a technology provider to the general insurance industry. Over 700 independent brokers of all sizes (almost 1 in 5 UK intermediaries in total) exclusively depend upon Insurecom for their software and insurer connectivity.

Insurecom assists growing general insurance intermediaries to realise their full business potential through the delivery innovative software and business process solutions that help automate insurance broking procedures, maximise business flexibility and efficiency, and optimise employee productivity.

Insurecom provide the industry's most efficient fully-integrated and automated platform for commercial lines business, schemes and delegated authority business, consumer-direct and wholesaling website functionality, personal lines, and fully automated FSA reporting management.

Insurecom's groundbreaking business solutions *agencyPlus* and *CarbonASP* are empowering a growing number of insurance intermediaries to break free from the constraints of legacy systems. The established and dependable products tamUK, tamXpress, and quoteXpress are also members of Insurecom's product range. Insurecom is a Microsoft Gold Partner.

**Further Information**

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