

FOR IMMEDIATE RELEASE

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Insurecom launch new version of TAM

Insurecom, the general insurance software house, announced the general availability of a major new release of its well known TAM broker software. The new application, tamUK, is the first major update for Insurecom's TAM product range in four years. Over 500 general insurance intermediaries across the UK exclusively use TAM, making it one of the most popular systems.

Nick Wright, Insurecom's Product Manager stated, "tamUK has over 350 major enhancements since its last major release including a large number of accounts enhancements, and has been modernised for the latest Microsoft applications including drag and drop Outlook integration. We've also built comprehensive new marketing and client management tools. tamUK is an important member of Insurecom's product family, standing alongside agencyPlus and CarbonASP".

tamUK also has been equipped with Imarket functionality and a new commercial trading interface, and has one of the largest Imarket commercial product panels in the market.

Martin McLachlan, Managing Director at Polaris said "tamUK has implemented effectively the Polaris Imarket standards. The software passed all our tests, which are rigorous, on the first attempt – an impressive achievement. We look forward to working with Insurecom to roll tamUK to its TAM userbase. Bringing the benefits of electronic trading to TAM users will cut their processing costs and allow them to respond to client insurance requests more quickly".

Ends

Notes to Editors:

Insurecom is a technology provider to the general insurance industry. Over 700 independent brokers of all sizes (almost 1 in 5 UK intermediaries in total) exclusively depend upon Insurecom for their software and insurer connectivity.

Insurecom assists growing general insurance intermediaries to realise their full business potential through the delivery innovative software and business process solutions that help automate insurance broking procedures, maximise business flexibility and efficiency, and optimise employee productivity.

Insurecom provide the industry's most efficient fully-integrated and automated platform for commercial lines business, schemes and delegated authority business, consumer-direct and wholesaling website functionality, personal lines, and fully automated FSA reporting management.

Insurecom's groundbreaking business solutions *agencyPlus* and *CarbonASP* are empowering a growing number of insurance intermediaries to break free from the constraints of legacy systems. The established and dependable products *tamUK*, *tamXpress*, and *quoteXpress* are also members of Insurecom's product range. Insurecom is a Microsoft Gold Partner.

Further Information

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