



## IMPORTANT NOTICE TO INSURECOM USERS

### Launch of further Full Cycle EDI Household products from AXA – available from Wednesday 13th August 2008

Dear customer,

Following on from the release of our first Full Cycle Household products with Insurecom in June, AXA are delighted to announce the addition to their range of two further Household products; **Extra** and **Buy to Let**.

Please find below an overview of the AXA household range of products now available to Insurecom users:

**ABC** a sum insured rated product, is our mass market home product. **ABC Lite** is simply the same product without the additional Family Legal Protection and Home Assistance cover, providing flexibility for your customers.

**Extra** is a bedroom rated policy, which gives you the opportunity to recommend a product with more features, including cover for home business equipment, valuables up to £20K and a single article limit of £10K.

**Exclusive** a sum insured rated product, is aimed specifically at the ever-growing mid-net worth sector and offers 'all risks' cover worldwide. Features also include automatic inclusion of identify theft cover.

**Buy to Let** is specifically designed to meet the needs of small investors and landlords and offers your clients a choice of buildings only, contents only or combined buildings and contents cover

All products are now available via Full Cycle EDI, making them easier for you to manage and sell. Be sure to take a look at our new [<broker connect>](#) site for more information on the great standard and optional cover available. You can also access Broker TV, vote in our Opinion polls on the latest hot topics and download literature.



Think AXA, Think Connect  
[www.axa.co.uk/connect](http://www.axa.co.uk/connect)